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Harnessing Statistics and Artificial Intelligence for Sustainable and Smart Agriculture

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### 74th ISAS National Annual Conference on Harnessing Statistics and Artificial Intelligence for Sustainable and Smart Agriculture February 02-04, 2024



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#### Application of Sampling Techniques in Agriculture Raundal R M

MSc. (Agril. Statistics), Assistant professor, K.K. Wagh College of agriculture, Nashik

#### Abstract

In order to answer the research questions, it is doubtful that researcher should be able to collect data from all cases. Thus, there is a need to select a sample. Furthermore, as there are different types of sampling techniques/methods, researcher needs to understand the differences to select the proper sampling method for the research. Researchers donot study the entire population for two reasons the cost is too high, more time require to draw the conclusions and the population is dynamic in that the individuals making up the population may change over time. The three main advantages of sampling are that the cost is lower, data collection is faster, and since the data set is smaller it is possible to ensure homogeneity and to improve the accuracy and quality of the data. Sampling is an important aspect of data collection. To an observer of developments in sampling over the last 25 years the most striking feature is the rapid increase in the number and types of surveys taken by sampling. The Statistical Office of the United Nations publishes reports from time to time on "Sample Surveys of Current Interest" conducted by member countries. The 1968 report lists surveys from 46 countries. Many of these surveys seek information of obvious importance to national planning on topics such as agricul- tural production and land use, unemployment and the size of the labor force, industrial production, wholesale and retail prices, health status of the people, and family incomes and expenditures.

Keywords: Sampling techniques, Survey methodology, Data collection