Date: 01/03/2022

To,

The Principal

K. K. Wagh College of Agriculture,

Nashik

Subject Regarding permission for Certificate Course.....

Respected Sir,

On behalf of the Department of Agricultural Extension & Communication, we humbly request permission to initiate a Certificate course titled "Audio Visual Aid and Communication Techniques". This course is scheduled from 24/03/2022 to 05/04/2022 and will involve approximately 30 First -year students. It is anticipated that this course will greatly benefit our students in enhancing their knowledge about advance technique and practical skills in handling of Video Camera, LCD projector and Public Address System. We kindly ask for your approval for the implementation of this course.

Thanking You,

Permission granta (SUNASHIK-3)

Yours faithfully,

(Prof. P. B. Pawar)

**Course Coordinator** 



K. K. Wagh College of Agriculture,

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Saraswati Nagar, Panchavati, Nashik- 422 003. Maharashtra

College Code;11135

AISHE Code: C-50690

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## Certificate course in

## **Audio Visual Aid and Communication Techniques**

Academic Year 2021-22

## **Syllabus Committee**

Sr	Name of teacher	Designation	Department	Role in course
<b>no</b>	Prof. P. B. Pawar	Assistant Professor	Agricultural	Course coordinator
			Extension and Communication	
	D C M II 1-1-	Assistant Professor	Agricultural	Committee member
2	Dr. S. M. Hadole	Assistant 1 foressor	Extension and	
			Communication	
3	Prof. S. D. Pawar	Assistant Professor	Agricultural Extension and	Committee member
		W. W.	Communication	

NASHIK-3



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Date: 05/03/2022

#### Academic Year 2021-22

#### Department of Agricultural Extension and Communication Minutes of the Board of Studies Meeting for the Short-Term Certificate Course

A meeting of the Board of Studies for the Short-term Certificate Course in Audio

Visual Aid and Communication Techniques 'was convened on 5 March 2022, at 12:00

PM in the Agricultural Extension and Communication. The meeting was attended by the

following Syllabus Design Committee members:

Sr no	Name of the expert	Designation	Sign
1	Dr. S. M. Hadole	Principal	a
2	Prof. P. B. Pawar	Course Coordinator	Mul
3	Dr. S. M. Hadole	Member	an
4	Prof. S. D. Pawar	Member	Saus-

**Minutes of Meeting** 

The Board of Studies convened a meeting on 5 March 2022, at 12:00 PM in the Agricultural Extension and Communication to address various aspects concerning the Short-Term Certificate Course in Audio Visual Aid and Communication Techniques. The meeting focused on the following key points:

- 1. Syllabus Formation: Members deliberated on developing a syllabus that emphasizes on relevant knowledge and skills in Handling of Audio Visual Aid.
- 2. Dissemination of Work: Strategies for effectively teaching meaning and use of Audio Visual Aid were discussed to aid students in the course.
- 3. Encouragement of Students: The meeting stressed the importance of offering guidance and motivation to students.
- 4. Examination of Short-Term Course: The examination structure and assessment methods for the short-term course were reviewed. The board explored ways to ensure fair and comprehensive evaluations that accurately assess students'

The meeting concluded with a commitment to refine the course and its delivery methods to better meet the needs of students enrolled in the Certificate Course in Audio Visual Aid and Communication Techniques

Course coordinator





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## Department of Agricultural Extension and Communication Certificate course in

## 'Audio Visual Aid and Communication Techniques' Academic Year 2021-22

**Syllabus Outcomes:** 

- To skilled, 1) produce graduates who multiple creative, are practitioners, capable of utilizing multiple platforms (digital, visual, written) in order to produce and promote creative attitude towards the audio visual means of communication in the Agriculture Sector.
- To help students acquire the ability to generate interactive content
- Students will be able to handling of digital camera, LCD projector, PA system. 3)
- Students will be able to delivered radio talk and Television programme

Sr no	Topic	Description	No of Lectures
1	Audio Visual Aid	Meaning Definition Purpose,	03 hours
		Principles used in area, Characteristics	
		of Good Teaching Aid Classification	
2	Communication	Meaning and Types of	02 hours
	Communication	Communication,	
3		Principles of Communication	05 hours
		Elements of Communication	
		Feedback in Communication	
4	Digital Camera	Handling of Digital Camera	05 hours
5	LCD Projector	Handling of LCD Projector	05hours
6	Public Address System	Handling of PA System	05 hours
7	Radio, Television and Video	Introduction, Meaning, Script writing, Guidelines for video preparation	05 hours
		Total	30 hours

Coordinator



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07/03/2022 Date:

#### **Student Notice**

All the students of B. Sc. (Hons.) Agriculture final year are informed that for the academic year 2021-22 the Certificate Course on 'Audio Visual Aid and Communication Techniques" is starting from 24/03/2022 to 05/04/2022. For this certificate course students should submit their names to the Certificate Course Coordinator Assistant Prof. P. B. Pawar up to 21/03/2022.

Duration: 30 Hrs. 24/03/2022 to 05/04/2022 Time: Morning Session: 08.30 am to 10.00 am Afternoon session: 05.00pm to 06.30 pm

Note: This course is free of cost to all students.





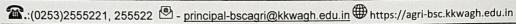
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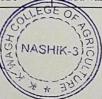
## Department of Agricultural Extension and Communication Certificate course in

## 'Audio Visual Aid and Communication Techniques'

## Academic Year 2021-22 **Enrolled Student List**

SR NO	REGISTRATION	NAME OF STUDENT
	NO	
1	AKN-2021/015	Davange Pratham Pramod
2	AKN-2021/026	Dhurve Parth Sheshrao
3	AKN-2021/028	Erande Pratiksha Baban
4	AKN-2021/029	Gadekar Meghna Bhausaheb
5	AKN-2021/030	Gadekar Shraddhey Sunil
6	AKN-2021/031	Gaikwad Diya Satish
7	AKN-2021/032	Gangurde Ankita Shashikant
8	AKN-2021/041	Gite Harshada Bhausaheb
9	AKN-2021/042	Gole Sayali Sunil
10	AKN-2021/043	Hagawane Yash Ramdas
11	AKN-2021/055	Kashmire Poonam Sanjay
12	AKN-2021/064	Kungar Asmita Sahebrao
13	AKN-2021/071	Morankar Aditi Avinash
14	AKN-2021/074	Mutha Mitali Akshaykumar
15	AKN-2021/088	Pawar Sangharsh Vilas
16	AKN-2021/090	Pawara Harshali Ramesh
17	AKN-2021/096	Sarode Rushikesh Sitaram
18	AKN-2021/098	Sawant Roshan Avinash
19	AKN-2021/118	Waghchaure Arati Sudam
20	AKN-2021/120	Yaduwanshi Shivani Nilesh

oordinator





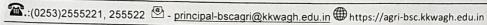
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College Code;11135

AISHE Code: C-50690





#### STUDENT REGISTRATION FORM

Academic Year: 2021-22

(Department of Agricultural Extension and Communication)



#### **CERTIFICATE COURSE**

'Audio Visual Aid and Communication Techniques"

For Department Use Only
Registration No.: AKN - 2021 / 055 Student ID: 062   02   085
Name of the Student: Kashmire Poonam Sanjay
Mother's Name: MANISHA SANJAY KASHMIRE
Father's Name: Kashmire Sanjay Year: 18/2nd /3rd/4th
E-Mail ID: poonam kashmire @ gmail com
Address: At/Post-Janon, Tal-Dindon, Dist-Nashik
State: Maharashtra PIN Code: 422206
Mobile No: 9307216894. Alternate contact number: 9021385089
Gender: Male Female Other Religion: Hindu  Date of Birth: 08 08 2003
Educational Qualification (at the time of admission): BSC Agei. 15+ 48
HSC
Place: Nashik
Date: 8   03   22



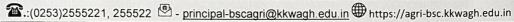
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AISHE Code: C-50690



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#### STUDENT REGISTRATION FORM

Academic Year: 2021-22

(Department of Agricultural Extension and Communication)

Affix recent passport size photograph (colour)

#### **CERTIFICATE COURSE**

## 'Audio Visual Aid and Communication Techniques"

Registration No.:Student ID:						
Name of the Student:					••••	
Mother's Name:		•••••			••••	
Father's Name:	Y	ear:1st	2 <sup>nd</sup> /3 <sup>rd</sup> /	4 <sup>th</sup>		
E-Mail ID:		•••••			••••	
Address:					••••	
State: PIN Code:					••••	
Mobile No: Alternate contact m	ımber:	•••••			•	
Gender: Male Female	Other _		]	Reli	gion:	
Date of Birth:						
Educational Qualification (at the time of admission):						
HSC Other						
			Signatu	re of St	udent	
Place:						
Date:						



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#### Department of Agricultural Extension and Communication Certificate course in

## 'Audio Visual Aid and Communication Techniques'

Academic Year 2021-22

#### Schedule of the course

Sr no	Topic	Description	Name of the teacher	Department
1	Audio Visual Aid	Meaning Definition Purpose, Principles used in area, Characteristics of Good Teaching Aid Classification	Dr. S. M. Hadole	Agricultural Extension and Communication Horticulture Horticulture
2	Communication Skill	Meaning and Types of Communication, Principles of Communication Elements of Communication, Feedback in Communication	Prof. S. D. Pawar	Entomology  Plant Pathology Horticulture Horticulture
3	Digital Camera	Handling of Digital Camera	Prof. P. B. Pawar	
4	LCD Projector	Handling of LCD Projector		
5	Public Address System	Handling of PA System		
6	Radio	Introduction, Meaning, Script writing		
7	Television and Video	Introduction, Meaning, Script writing, Guidelines for video preparation		



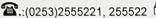
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## Department of Agricultural Extension and Communication

Certificate course in

## 'Audio Visual Aid and Communication Techniques'

Academic Year 2021-22

Time Table

		ma	Sr Date Time Topic							
Date		ille	Topic							
24/03/2022	08.30 am-	10.00 am -	Meaning Definition Purpose,							
	05.00 pm	06.30 pm	Principles used in area, Characteristics							
			of Good Teaching Aid and Classification							
25/03/2022	08.30 am-	10.00 am -	Meaning and Types of							
		06.30 pm	Communication							
26/03/2022	08.30 am-	10.00 am -	Principles of Communication							
	05.00 pm	06.30 pm								
28/03/2022	08.30 am-	10.00 am -	Elements of Communication							
	05.00 pm	06.30 pm								
20/02/2022			Feedback in Communication							
29/03/2022			recuback in Communication							
	05.00 pm	06.30 pm								
30/03/2022	08.30 am-	10.00 am -	Handling of Digital Camera							
	05.00 pm	06.30 pm								
31/03/2022	08.30 am-	10.00 am -	Handling of LCD Projector							
31/03/2022										
			22 111 000 100							
01/04/2022	08.30 am-	10.00 am -	Handling of PA System							
	05.00 pm	06.30 pm								
04/04/2022	08.30 am-	10.00 am -	Introduction, Meaning, Script writing							
	05.00 pm	06.30 pm								
05/04/2022	08.30 am-	10.00 am -	Introduction, Meaning, Script writing,							
	05.00 pm	06.30 pm	Guidelines for video preparation							
	25/03/2022 26/03/2022 28/03/2022 29/03/2022 30/03/2022 31/03/2022 01/04/2022	25/03/2022 08.30 am- 05.00 pm 26/03/2022 08.30 am- 05.00 pm 28/03/2022 08.30 am- 05.00 pm 29/03/2022 08.30 am- 05.00 pm 30/03/2022 08.30 am- 05.00 pm 31/03/2022 08.30 am- 05.00 pm 01/04/2022 08.30 am- 05.00 pm 04/04/2022 08.30 am- 05.00 pm 05.00 pm	25/03/2022 08.30 am- 05.00 pm 06.30 pm  26/03/2022 08.30 am- 05.00 pm 06.30 pm  28/03/2022 08.30 am- 05.00 pm 06.30 pm  28/03/2022 08.30 am- 05.00 pm 06.30 pm  29/03/2022 08.30 am- 05.00 pm 06.30 pm  30/03/2022 08.30 am- 05.00 pm 06.30 pm  31/03/2022 08.30 am- 05.00 pm 06.30 pm  31/03/2022 08.30 am- 05.00 pm 06.30 pm  01/04/2022 08.30 am- 05.00 pm 06.30 pm  01/04/2022 08.30 am- 05.00 pm 06.30 pm  04/04/2022 08.30 am- 05.00 pm 06.30 pm  05/04/2022 08.30 am- 05.00 pm 06.30 pm							



## K K WAGH COLLEGE OF AGRICULTURE, NASHIK

## Department of Agricultural Extension and Communication

Certificate course in Audio Visual Aid and Communication Techniques
Academic Year 2021-22

6	D interesting and	Name of students Date:	24/03		1c Year 20 25/03	3/2022	26/03	/2022	28/03	3/2022	29/03/	2022
Sr no	Registration no	Time:	8.30-10.00	5.00-6.30	8.30-10.00	5.00-6.30	8.30-10.00	5.00-6.30	8.30-10.00	5.00-6.30	8.30-10.00	5.00-6.30
1	AKN-2021/015	Davange Pratham Pramod	^	PPS	<b>a</b> . P.	PARS	00.00	800	PRED	R.PB	1990	PRED
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5	AKN-2021/030	Gadekar Shraddhey Sunil	و ا	Still	91.	2	7/110	7.	0 10	7-11	700	1
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7	AKN-2021/032	Gangurde Ankita Shashikant	Pa	(A)	186	OBQ.	Ra	1534	MA .	(A)	B	100 d
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13	AKN-2021/071	Morankar Aditi Avinash	Aditi	taiti	rditi"	toleti	Molitic	Salla	darti	Kart	Jani	8000
14	AKN-2021/074	Mutha Mitali Akshaykumar	Mouse	Dant	2 Church	a dant	Chul	1 Mary	> Nous	Marita	a marin	Danh
15	AKN-2021/088	Pawar Sangharsh Vilas	and	Egyword .	Fare L	Som	Store	Some	Spary	> dend	des 1	Burs
16	AKN-2021/090	Pawara Harshali Ramesh	+ pues	+ Bru	House	Anen	House	danory	den	. Jour	, dew	day
17	AKN-2021/096	Sarode Rushikesh Sitaram	del	Jul	Jul	ful	John John	dy	Sul	184	1	dil
18	AKN-2021/098	Sawant Roshan Avinash	Pad	34	75	test	484	XB	- 72	181	76	
19	AKN-2021/118	Waghchaure Arati Sudam	- they have	- A Faller	- Hadra	* Angles	- Thenk	11.0.	- HENDAR	- Handley	- Hudfas	110
20	AKN-2021/120	Yaduwanshi Shivani Nilesh	Shirani.	Rivani	Shivan	Stran	· Spiran	8hinan	3 Pinar	. Spinar	8 Spivas	- Brine

Course Coordinator





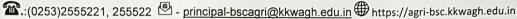
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## Certificate course in 'Audio Visual Aid and Communication Techniques' Academic Year 2021-22 **Examination Methodology**

Sr no	Nature of exam	Marks
1	Written	30
2	Practical	20
3	Total	50

#### Reference:

- 1) Dahama, O.P. and Bhatnagar, O.P. 1980. Education and Communication for Development. Oxford & IBH Publishing Co. Pvt. Ltd., New Delhi
- 2) Ray, G.L. (1991). Extension Communication and Management. Noya Prakash, Calcutta.
- 3) Sandhu, A.S. (1993). Textbbok on Agricultural Communication: Process and Methods. Oxford and IBH Publishing Pvt.Ltd., New Delhi



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## Department of Agricultural Exetension and Communication

Certificate course in 'Audio Visual Aid and Communication Techniques' Academic Year 2021-22

Student Result

Sr. No.	Registration no	Name of the students	Theory marks (30)	Practical Marks (20)	Mark Out of Total 50
1	AKN-2021/015	Davange Pratham Pramod	28	15	43
2	AKN-2021/026	Dhurve Parth Sheshrao	27	17	4
3	AKN-2021/028	Erande Pratiksha Baban	27	16	43
4	AKN-2021/029	Gadekar Meghna Bhausaheb	28	15	43
5	AKN-2021/030	Gadekar Shraddhey Sunil	28	17	45
6	AKN-2021/031	Gaikwad Diya Satish	28	17	45
7	AKN-2021/032	Gangurde Ankita Shashikant	28	16	44
8	AKN-2021/041	Gite Harshada Bhausaheb	28	15	43
9	AKN-2021/042	Gole Sayali Sunil	27	18	45
10	AKN-2021/043	Hagawane Yash Ramdas	28	17	45
11	AKN-2021/055	Kashmire Poonam Sanjay	28	18	46
12	AKN-2021/064	Kungar Asmita Sahebrao	27	16	43
13	AKN-2021/071	Morankar Aditi Avinash	27	15	42
14	AKN-2021/074	Mutha Mitali Akshaykumar	27	17	44
15	AKN-2021/088	Pawar Sangharsh Vilas	26	18	44
16	AKN-2021/090	Pawara Harshali Ramesh	26	17	43
17	AKN-2021/096	Sarode Rushikesh Sitaram	27	16	43
18	AKN-2021/098	Sawant Roshan Avinash	25	17	42
19	AKN-2021/118	Waghchaure Arati Sudam	26	16	42
20	AKN-2021/120	Yaduwanshi Shivani Nilesh	27	17	44

Course Coordinator



# K. K. Wagh College of Agriculture, Nashik Department of Agricultural Extension and Communication Certificate course in Audio Visual Aid and Communication Techniques

Academic Year 2021-22

## THEORY EXAMINATION

(1000)			
Class: Day & Date:	Semester:		
Subject:	Time:		
	Marks:		
Name of student:	Registration no:		

## **Multiple Choice Questions**

1. What is the primary purpose of audio-visual	aids in communication?	
a) To entertain the audience	b) To enhance learning and comprehension	
c) To distract the audience	d) To replace verbal communication	
2. Which of the following is a criterion for selection	cting appropriate audio-visual aids?	
a) Complexity	b) Obscurity	
c) Relevance	d) Rarity	
3. Which principle of effective design emphasize	zes the importance of keeping audio-visual aids clear and	
easy to understand?	The same wisder and order and	
a) Complexity	b) Clarity	
c) Obscurity	d) Ambiguity	
4. What is a key aspect of verbal communicatio	n?	
a) Understanding body language	b) Effective use of language and tone	
c) Use of visual aids	d) Maintaining eye contact	
5. What is the purpose of active listening in con	nmunication?	
a) To ignore the speaker	b) To interrupt the speaker	
c) To understand and respond effectively	d) To daydream	
6. Which type of audio-visual aid includes chart	ts, graphs, and models?	
a) Visual aids	b) Audio aids	
c) Audio-visual aids	d) Multimedia aids	
7. Which principle of effective design suggests	that audio-visual aids should be relevant to the topic and	
audience?		
a) Simplicity	b) Relevance	
c) Attractiveness	d) Clarity	
8. What is an example of nonverbal commun	nication?	
a) Speaking clearly	b) Using hand gestures	
c) Listening attentively	d) Asking questions	
9. What technique can be used to encourage aud	ience participation in communication?	
a) Ignoring questions from the audience	b) Asking closed-ended questions	
c) Fostering two-way communication	d) Delivering a monologue	



0. What is the purpose of feedback in commo	unication?
a) To ignore the audience	b) To evaluate and improve communication
	effectiveness
c) To dominate the conversation	d) To discourage audience participation
11. Which of the following is NOT a type of a	audio-visual aid?
a) Posters	b) Music
c) Hand gestures	d) Video
12. Which principle of effective design sugge	ests that audio-visual aids should convey information in a
straightforward manner?	
a) Complexity	b) Clarity
c) Obscurity	d) Ambiguity
13. What is the purpose of role-playing exerc	ises in communication training?
a) To discourage audience participation	b) To practice effective communication skills
c) To deliver a monologue	d) To ignore the speaker
14. Which of the following is an example of	active listening?
a) Interrupting the speaker	b) Daydreaming
c) Nodding in agreement	d) Asking questions
15. What technique can be used to customi	ize audio-visual aids for specific audiences?
a) Using generic templates	b) Adapting content based on audience preferences
c) Avoiding technology altogether	d) Ignoring audience feedback
16. What is the purpose of integrating audio	p-visual aids into presentations?
a) To confuse the audience	b) To enhance audience engagement
c) To discourage audience participation	d) To limit communication effectiveness
17. Which of the following is NOT a bene	fit of using audio-visual aids in communication?
a) Enhancing audience engagement	b) Reducing comprehension
c) Improving retention of information	d) Making complex concepts easier to understand
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a) Speaking clearly	b) Using hand gestures
c) Asking questions	d) Providing feedback
19. Which principle of effective design sug	gests that audio-visual aids should be visually appealing?
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20. What is the purpose of role-playing exe	reises in communication training?
SA S	JASHIK-3)

a) To discourage audience participation	b) To practice effective communication skills
c) To deliver a monologue	d) To ignore the speaker
21. Which of the following is an example of	active listening?
a) Interrupting the speaker	b) Daydreaming
c) Nodding in agreement	d) Asking questions
22. What technique can be used to customize	audio-visual aids for specific audiences?
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#### Answer key

Answer key	dience engagement
1. b) To enhance learning and comprehension	16. b) To enhance audience engagement
2, c) Relevance	17. b) Reducing comprehension
3. b) Clarity	18. b) Using hand gestures
4. b) Effective use of language and tone	19. c) Attractiveness
5. c) To understand and respond effectively	20. b) To practice effective communication
5. c) To understand and response	skills
6. a) Visual aids	21. c) Nodding in agreement
6. a) Visual alus	
= 1\ P. 1	22. b) Simplicity
7. b) Relevance	23. b) To practice effective communication
8. b) Using hand gestures	skills
- i communication	24. c) Nodding in agreement
9. c) Fostering two-way communication	
- dimprove communication	25. b) Adapting content based on audience
10. b) To evaluate and improve communication	preferences
effectiveness	26. b) To enhance audience engagement
11. c) Hand gestures	27. b) Reducing comprehension
12. b) Clarity	28. b) Using hand gestures
13. b) To practice effective communication	20. 0) Oshig hand g
skills	29. b) To enhance audience engagement
14. c) Nodding in agreement	30. b) Reducing comprehension
15. b) Adapting content based on audience	30. b) Reducing completions.
preferences	





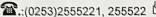
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## Department of Agricultural Exetension and Communication

Certificate course in 'Audio Visual Aid and Communication Techniques' Academic Year 2021-22

#### **Exam Block Report**

Class-First Year

Date- 16/04/2022

Subject: Theory Paper of 'Audio Visual Aid and Communication Techniques' course

Block no: 02

SR NO	REGISTRATION	NAME OF STUDENT	SIGN
	NO		
1	AKN-2021/015	Davange Pratham Pramod	OS
2	AKN-2021/026	Dhurve Parth Sheshrao	Thue,
3	AKN-2021/028	Erande Pratiksha Baban	E
4	AKN-2021/029	Gadekar Meghna Bhausaheb	Heghana
5	AKN-2021/030	Gadekar Shraddhey Sunil	8-14:
6	AKN-2021/031	Gaikwad Diya Satish	Bai kwad.
7	AKN-2021/032	Gangurde Ankita Shashikant	Re
8	AKN-2021/041	Gite Harshada Bhausaheb	(nich.
9	AKN-2021/042	Gole Sayali Sunil	886ell
10	AKN-2021/043	Hagawane Yash Ramdas	
11	AKN-2021/055	Kashmire Poonam Sanjay	(App Annie
12	AKN-2021/064	Kungar Asmita Sahebrao	Asungan
13	AKN-2021/071	Morankar Aditi Avinash	dauti
14	AKN-2021/074	Mutha Mitali Akshaykumar	Mutha
15	AKN-2021/088	Pawar Sangharsh Vilas	James:
16	AKN-2021/090	Pawara Harshali Ramesh	Aporteral
17	AKN-2021/096	Sarode Rushikesh Sitaram	155
18	AKN-2021/098	Sawant Roshan Avinash	Donne
19	AKN-2021/118	Waghchaure Arati Sudam	Jayarane
20	AKN-2021/120	Yaduwanshi Shivani Nilesh	Burani

Total no of student:

20 (Twenty or

No of students absent: 20 (Twenty only)
No of students absent: 00 (Zero only)

Name and Sign of Jr. Supervisor

PEpawaes Name and Sign of Sr. Supervisor



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## **Department of Agricultural Exetension and Communication** Certificate course in

'Audio Visual Aid and Communication Techniques'

Academic Year 2021-22

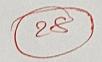
#### **Exam Time Table**

All enrolled students of the Certificate Course are hereby informed that for the academic year 2021-22, the Certificate Course on 'Audio Visual Aid and Techniques' has been completed. The examination for this certificate course is scheduled to be conducted on 16/04/2022. Therefore, all students are required to be present without exception.

Note: Time Table is as follow

Sr no	Date	Time	Certificate course subject
1	16/04/2022	01:00 to 02:00 pm	Theory exam: 'Audio Visual Aid
			and Communication Techniques'
			course
2		02:00 to 03:00 pm	Practical Exam: 'Audio Visual Aid
			and Communication Techniques'
			course

Exam Incharge



## K. K. Wagh College of Agriculture, Nashik Department of Agricultural Extension and Communication Certificate course in Audio Visual Aid and Communication Techniques

Academic Year 2021-22

#### THEORY EXAMINATION

Class:	F.Y. BGG · Agriculture	Semester:	I
Day & Date:	16-04-2022, Gaturday	Time:	1 hour
Subject:	Un 410 Menal tarks to com.	Marks:	30
Name of student:	Davange Pratham	Registration no:	AKN-2021/015

## **Multiple Choice Questions**

a) To entertain the audience	ids in communication?  (b) To enhance learning and comprehension	
c) To distract the audience	d) To replace verbal communication	
2. Which of the following is a criterion for s	electing appropriate audio-visual aids?	
a) Complexity	b) Obscurity	
(x) Relevance	d) Rarity	
3 Which principle of effective design emph	asizes the importance of keeping audio-visual aids clear and	
easy to understand?		
a) Complexity	b) Clarity	
c) Obscurity	d) Ambiguity	
4. What is a key aspect of verbal communic		
a) Understanding body language	b) Effective use of language and tone	
c) Use of visual aids	d) Maintaining eye contact	
5. What is the purpose of active listening in		
a) To ignore the speaker	b) To interrupt the speaker	
To understand and respond effectively	d) To daydream	
6. Which type of audio-visual aid includes of		
a) Visual aids	b) Audio aids	
c) Audio-visual aids	d) Multimedia aids	
7. Which principle of effective design sugg audience?	ests that audio-visual aids should be relevant to the topic and	
a) Simplicity	b) Relevance	
c) Attractiveness	d) Clarity	
8. What is an example of nonverbal con	nmunication?	
a) Speaking clearly	b) Using hand gestures	
c) Listening attentively	d) Asking questions	
9. What technique can be used to encourage	audience participation in communication?	
	b) Asking closed-ended questions	
a) Ignoring questions from the audience	b) Hisking closed chaca questions	

10. What is the purpose of feedback in communi		
a) To ignore the audience	To evaluate and improve communication	
	effectiveness	
c) To dominate the conversation	d) To discourage audience participation	
11. Which of the following is NOT a type of aud	lio-visual aid?	
a) Posters	b) Music	
c) Hand gestures	d) Video	
12. Which principle of effective design suggests	that audio-visual aids should convey information in a	
straightforward manner?		
a) Complexity	b) Clarity	
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13. What is the purpose of role-playing exercises		
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## Department of Agricultural Exetension and Communication

Certificate course in Audio Visual Aid and Communication Techniques' Academic Year 2021-22

#### Report

K. K. Wagh Education Society's K. K. Wagh College of Agriculture, Saraswatinagar, Nashik which provide education in agriculture at U.G. level students. College has to decide introduce new Certificate Course in Audio Visual Aid and Communication Techniques'. Total 20 students are enrolled from department of Agricultural Exetension and Communication. Due to this certificate course in Audio Visual Aid CommunicationTechniques' Students get more skill of handling of Audio visual aid and their application in agriculture to improve quality transfer of technology

#### Course outcome

- To produce graduates who are multiple skilled, creative, and versatile 1) practitioners, capable of utilizing multiple platforms (digital, visual, written) in order to produce and promote creative attitude towards the audio visual means of communication in the Agriculture Sector.
- To help students acquire the ability to generate interactive content 2)
- Students will be able to handling of digital camera, LCD projector, PA system. 3)
- Students will be able to delivered radio talk and Television programme 4)

Audio Visual Techniques course was made to aid in providing students with ample opportunities acquaint themselves practically with Radio TV to technologies.

The Audio Visual communication program aims to provide a broad education on audio visual communication, introducing a wide range of skills that will enable students to work on the demanding time based media environment, within a broader social and humanist context. The emphasis is placed on the solution to wide ranging communication problems and issues using appropriate media as a means of delivering effective audio visual compounication to defined audiences.



K. K. Wagh Education Society's
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In academic year 2021-22 twenty students are enrolled for this certificate course. Course structure had been divided into theory and theory practical. Theory has 30 marks while theory practical has 20 marks weightage examination has been conducted for total 50 marks. Duration for this certificate course is 24/03/2022 to 05/04/2022 (Total 30 hrs.). The students who successfully completed the certificate course were given a certificate as appreciation by the college.

Course coordinator is Prof. P. B. Pawar and member for this certificate course are, Dr.S. M. Hadole and Prof. S. D. Pawar

Course Coordinator

NASHIK-3





## K K WAGH COLLEGE OF AGRICULTURE

(Affiliated to Mahatma Phule Krishi Vidyapeeth, Rahuri)
Saraswatinagar, Panchavati, Nashik - 422 003

## **Certificate**

This is to certify that Mr. /Ms. Gadekar Shraddhey Sunil

Class 1st year has completed Certificate Course on Augio Visual Aid &

Communication Techniques from 24/03/22 to 5/04/22 organized by

Department of Agriculture Extension in academic year 2021-22

Date :25/04/22

Place: Nashik

Course Coordinator

Principal
K K Wagh College of Agriculture
Nashik



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Date:01/03/2022

#### **Department of Agricultural Exetension and Communication**

Certificate course in

'Audio Visual Aid and Communication Techniques'

Academic Year 2021-22

#### PHOTO GALLARY







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Students performing practicals of handlig of LCD Projector

